15th Annual Accounting Research Symposium



September 27-29, 2018

ACKNOWLEDGEMENTS

Special thanks to Karen McCleary, department secretary, and her staff for their tremendous efforts.

SYMPOSIUM PLANNING COMMITTEE

Mike Drake

Bill Heninger

Bryan Stewart

Tim Seidel (Chair)

Jake Thornock

SYMPOSIUM OVERVIEW

Thursday, September 27

Time	Place	Event
3:30-4:45 pm	TNRB 210	Ph.D. Prep Panel
5:00-8:00 pm	The Wall (1151 Wilkinson Center)	Dinner & Bowling

Friday, September 28

Time	Place	Event
7:30-8:30 am	TNRB W408/410	Registration and Breakfast
7:30-8:30 am	TNRB 740	Women in Academics Breakfast
8:40-10:10 am	TNRB 110, 120, 130, 174, 280, 284	Session 1
10:10-10:30 am	TNRB 1st Floor Atrium	Break
10:30 am-12:00 pm	TNRB 110, 120, 130, 174, 280, 284	Session 2
12:00-1:20 pm	TNRB W408/W410	Lunch
1:30-3:00 pm	TNRB 110, 120, 130, 174, 280, 284	Session 3
3:00-3:30 pm	TNRB 1st Floor Atrium	Break

3:30-5:00 pm	TNRB 110, 120, 130, 174, 280, 284	Session 4
5:00-5:30 pm		Break before dinner
5:30-7:00 pm	Hinckley Center Assembly Hall (main floor)	Dinner & Address by Jim Kearl

Saturday, September 29

Time	Place	Event
7:30-8:30 am	TNRB W408/410	Breakfast
8:40-10:10 am	TNRB 110, 120, 130, 210	Session 5
10:10-10:30 am	TNRB 1st Floor Atrium	Break
10:30-12:00 am	TNRB 110, 120, 130, 210	Session 6
12:00 pm- 1:00 pm	TNRB W408/W410	Lunch

EVENING SPEAKER BIOGRAPHY

James R. Kearl

Jim Kearl is the A. O. Smoot Professor of Economics and Senior Consultant with Charles River Associates. He has a PhD from MIT and did a post doc in law and economics at the Harvard Law School. He has taught economics at BYU since 1975. At BYU, in addition to his teaching, he has served as Dean of Honors and General Education, Associate Vice President and currently serves as the Assistant to the University President for the Jerusalem Center at Brigham Young University. In his consulting work, he has provided expert assistance to clients in over 80 intellectual property and antitrust matters in the U.S. and Europe. In 2012, he was appointed a Rule 706 expert for the Court in the Oracle v. Google patent and copyright matter. He and his wife Linda have 5 children (two of whom are graduates from BYU's accounting program) and 14 grandchildren. He has lots of hobbies, including cycling, cooking and collecting Islamic and tribal art.

DETAILED SYMPOSIUM SCHEDULE

Thursday, September 27

Event	Time	Detail
Ph.D. Prep Panel	3:30-4:45 pm	Room 210 of the TNRB. The panel consists of Steve Stubben, Brady Williams, Aaron Zimbelman, Jeff Williams, and Chase Potter.
Opening Reception: Dinner/Bowling	5:00-8:00 pm	Opening Reception will be at The Wall starting at 5:00 pm. The Wall is at 1151 in the Wilkinson Center. We will serve a light dinner. At 6:00 we have rented the bowling alley in the Wilk and will provide bowling for all (shoes, games, etc. are included in the registration fee).

Friday, September 28

Event	Time	Detail
Breakfast	7:30-8:30 am	Breakfast will be served in W408/W410 TNRB
Breakfast	7:30-8:30 am	TRNB 740: Women in Academics: Increasing Research Productivity (This will be an informal discussion and networking event for interested parties at any point in their career progression.)
Session 1A, TNRB 110	8:40-10:10 pm	"Patterns in Accruals Quality over Time: Is the Sky Really Falling?" Eric Condie Ted Christensen, Jenna D'Adduzio, and Karen Nelson
		"Focusing the Estimation of Accruals Quality." Kevin Nelson

Session 1B, TNRB 120	8:40-10:10 pm	"Asset-level Transparency and the (E)valuation of Asset-Backed Securities." <i>Jed Neilson, Stephen Ryan, K. Phillip Wang, and Biqin Xie</i>
		"The Role of the Business Press in Shareholder Activism Campaigns." Glen Young
Session 1C, TNRB 130	8:40-10:10 pm	"The Impact of Tax-Haven Directors on Tax Avoidance." Jonathan Durrant and Keith Walker
		"What happens after the wedding? Debtholders' reaction to tax avoidance." Mariya Letdin, Cathryn Meegan, Miles Romney, and C. F. Sirmans
Session 1D, TNRB 174	8:40-10:10 pm	"The Effects of Performance-based Pay on Misreporting in Social-Mission Organizations: Evidence from a Framed Field Experiment." Jessen Hobson, Ryan Sommerfeldt, Laura Wang
		"Sorting Effects of Broad-Based Equity Compensation" David Tsui and Marshall Vance
Session 1E, TNRB 280	8:40-10:10 pm	"Management Perceptions of Audit Quality." <i>Erik</i> Boyle and Martha Eining
		"Audit Liability Insurance: Peering Inside Insurers' Decision Processes." Eldar Maksymov, Michele Frank, Drew Reffett, and Mark Peecher
Session 1F, TNRB 284	8:40-10:10 pm	"Determinants and Consequences of the Optional Qualitative Assessment in Impairment Tests." <i>Dirk</i> <i>Black, Jake Krupa, and Miguel Minutti-Meza</i>
		"Collateral Limitations, Borrowing Arrangements, and Firm Value." Robert Hills

Break	10:10-10:30 am	Snacks available in the TNRB lst Floor Atrium
Session 2A, TNRB 110	10:30 am-12:00 pm	"Disclosure Prominence and the Quality of Non- GAAP Earnings." Jason Chen, Kurt Gee, and Jed Neilson
		"The Association Between Religiosity and the Overall Value Relevance of Accounting Information." Yiding Wang
Session 2B, TNRB 120	10:30 am-12:00 pm	"Financial Reporting Alternatives for Stock Repurchases and Their Effects on Stock Repurchase Decisions." Mary Hill, George Ruch, and Richard Price
		"External Information Environment and Managers' Information Acquisition." <i>Elia Ferracuti</i>
Session 2C, TNRB 130	10:30 am-12:00 pm	"Is it Who You Know or What You Know: An Empirical Assessment of the Lobbying World." John Barrick, Jennifer Brown, and Adam Olson
		"Investors' Valuation of Tax Certainty: Evidence from Tax Policy Guidance." R. William Snyder
Session 2D, TNRB 174	10:30 am-12:00 pm	"Working Hard or Hardly Working: How Missing Time Budgets Affects Perceptions of Thoroughness, Competence, and Quality." Jeremiah Bentley, Matthew Sherwood, and Aubrey Whitfield
		"Adverse Effects of Confidence in Complex Cost Systems amid Competition." Ella Mae Matsumura, Tyler Thomas, and Dimitri Yatsenko
Session 2E, TNRB 280	10:30 am-12:00 pm	"Implications of Audit Office Resource Allocation Shocks: Evidence from Late 10-K Filings." Stuart Dearden

		"Determinants of the Existence and Extent of Delays in Naming a Successor Auditor." <i>J. Conrad Naegle Jr.</i>
Session 2F, TNRB 284	10:30 am-12:00 pm	"The Effect of a Major Customer's Information Qualit on Its Supplier's Investment Decisions." <i>Aaron Nelson</i>
		"Customer Concentration of Targets in Mergers and Acquisitions." Mei Cheng, Jacob Jaggi, and Spencer Young
		"Trade with Ads." Vivian Fang, Joshua Madsen, and Xinyuan Shao
Lunch, W408/W410 TNRB	12:00-1:20 pm	
Session 3A, TNRB 110	1:30-3:00 pm	"Who and What Drive the Investor Response to Earnings Conference Calls? An Analysis Using Sentence-level Price Movement." Enrique Gomez, Frank Heflin, Joshua Lee, and Jasmine Wang
		"Crisis and 4th Quarter Effects in Conference Call Obfuscation." <i>David Fisher</i>
Session 3B, TNRB 120	1:30-3:00 pm	"The Last Chance to Improve Financial Reporting Reliability: Evidence from Recorded and Waived Audit Adjustments." <i>Preeti Choudhary, Kenneth Merkley,</i> and Kathrine Schipper
		"Dispersion in the Audit Work and the Informativeness of Earnings." Dane Christensen, Phillip Lamoreaux, and Noah Myers
Session 3C, TNRB 130	1:30-3:00 pm	"The Use of Financial Reporting Discretion and Political Scrutiny: Evidence from the Iran Threat

		"The Relationship Between Risky Projects, Convex Compensation, and Project Selection: Evidence from the War on Terror." <i>Arthur Morris</i>
Session 3D, TNRB 174	1:30-3:00 pm	"Accounting Expertise on the Compensation Committee and CEO Compensation." Steven Hawkins
		"Pyramid ownership, board capture and tunneling: Evidence from Hong Kong." Michelle Rene Lowry and David Webb
Session 3E, TNRB 280	1:30-3:00 pm	"The Effect of Audit Burden on Subsequent Tax Evasion." Amy Hageman, Ethan LaMothe, and Mary Marshall
		"Tax Aggressiveness and Political Corruption." Lauren Cooper, Chase Potter, Bridget Stomberg, and John Treu
Session 3F, TNRB 284	1:30-3:00 pm	"Managers' Self-Focus and the Effect of Audience Size on Bad News Disclosure." <i>Michael Durney</i>
		"All That Twitters Is Not Gold: Financial Disclosures, Social Media, and Affect." Michael Wynes
Break	3:00-3:30 pm	Snacks available in the TNRB lst Floor Atrium
Session 4A, TNRB 110	3:30-5:00 pm	"Public Dissemination of Legal Proceedings and the Pricing of Contingent Legal Losses." Richard Carrizosa and Richard Cazier
		"The Regulatory Observer Effect: Evidence from SEC Investigations." Terrence Blackburne, Zahn Bozanic, Bret Johnson, and Darren Roulstone

Session 4B, TNRB 120	3:30-5:00 pm	"Treating the Health Care Crisis with a Soda Tax and Media Campaign" Joshua Cieslewicz, and Emmelia Cieslewicz
		"The Effect of Headquarters Monitoring on Tax Behavior in "Real" and "Dot" Tax Havens." Matthew Cobabe, and Matthew Erickson
		"Tax avoidance and the general anti-avoidance rule." Mary Cowx and Jon Kerr
Session 4C, 3:30-5:00 pm TNRB 130	3:30-5:00 pm	"Do Analyst Recommendation Changes Provide Information about Future Aggregate Earnings Growth in Future Returns?" Bruce Billings, Sami Keskek, and Spencer Pierce
		"Does Monitoring by Retail Investors Improve Financial Reporting Quality?" Musaib Ashraf, Michael Drake, Rick Mergenthaler, and Jacob Thornock
Session 4D, TNRB 174	3:30-5:00 pm	"The Differential Effect of Medicaid Expansions under the Affordable Care Act on the Operations of U.S. Hospitals." Olena Watanabe, Melvin Lamboy-Ruiz, and James Cannon
		"Price Transparency and Prosocial Messaging Effects on Patient Engagement." <i>Jace Garrett, B. Rowley, Steve</i> <i>Smith, and Bill Tayler</i>
Session 4E, TNRB 280	3:30-5:00 pm	"Do Auditors Help Resolve SEC Comment Letters?" Ryan Ballestero
		"A Comparison of Traditional and Drone- Supplemented Inventory Counting Techniques." Margaret Christ, Scott Emett, Scott Summers, and David Wood

Session 4F, TNRB 284	3:30-5:00 pm	"The Timing of Bad News and Litigation Risk in the Long Term: Evidence from Industry Litigation Waves." Dain Donelson and Brian Monsen
		"Meeting or Beating Earnings Benchmarks: The impact of Natural Disasters." Jonghan Park
Break	5:00-5:30 pm	
Dinner, (Hinckley Center Assembly Hall)	5:30-7:00 pm	Ph.D. Prep Update by Doug Prawitt, Address by Jim Kearl

Saturday, September 29

Event	Time	Detail	
Breakfast	7:30-8:30 am	Breakfast will be served in W408/W410 TNRB	
Session 5A, TNRB 110	8:40-10:10 am	"Feedback with Feeling? The Moderating Effect of Manager Emotion and Psychological Entitlement on Individual Performance." Devon Erickson, Kip Holderness, Kari Olsen, and Todd Thornock	
		"Testing the Effect of Incentives on Effort Intensity Using Real-Effort Tasks." Willie Choi, Jeff Clark, Adam Presslee	
Session 5B, TNRB 120	8:40-10:10 am	"Informed Trading of Industry Peers: Protection from the Information Spillover Effect of Restatement Announcements" Nichole Thorne Jenkins, Paul Ordyna, and Chong Wang	

		"At the Intersection of Incentive and Opportunity: Institutional Investors and Informed Trading." Cory Cassell, Tyler Kleppe, Andrew Pierce, and Margaret Warren
Session 5C, TNRB 130	8:40-10:10 am	"The Effects of First Impressions and Supervisor Preference on Auditors' Risk Assessments." <i>Kip</i> <i>Holderness, Alyssa Ong, and Mark Zimbelman</i>
		"Mixed Signals: The Effect of the New Going Concern Financial Accounting Standard on Juror Assessments of Auditor Negligence (A Proposal with Some Data)." Joel Owens, Kelli Saunders, Samantha Schachner, and Todd Thornock
Session 5D, TNRB 210	8:40-10:10 am	"Double Trouble: An analysis of IRS attention and financial reporting." Zach Fox and Ryan Wilson
		"Capital Structure: Debt, Equity, and Government Subsidies." Ryan Hess
		"VITA: The Cost of a Free Program." Kevin Standridge and Benjamin Johnson
Break	10:10-10:30 am	Snacks available in the TNRB 1st Floor Atrium
Session 6A, TRNB 110	10:30 am-12:00 pm	"Evidence on the Homogeneity of Personality Traits within the Auditing Profession." Stephen Asare, Herman Van Brenk, and Kristina Demek
		"The Effect of Audit Culture on Auditor Honesty and Skepticism." Ryan Sommerfeldt, Aaron Zimbelman, and Mark Zimbelman

Session 6B, TRNB 120	10:30 am-12:00 pm	"Liquidity Constraints and Nondiscretionary Income Tax Noncompliance: Evidence from a Natural Experiment in Missouri." <i>David Kenchington and Roger</i> White
		"The Long Arm of the U.S. Tax Law: Compliance Rates and Costs related to FATCA." <i>Andrew Belnap</i> , <i>Jacob Thornock</i> , <i>and Brady Williams</i>
Session 6C, TRNB 130	10:30 am-12:00 pm	"The moderating effect of prosocial motivation on employee response to behavioral controls." <i>Jace Garrett</i> , <i>Kip Holderness, and Kari Olsen</i>
		"Prosocial Incentives and Employee Misreporting: A Potential Unintended Consequence." <i>Joseph Johnson</i> , <i>Khim Kelly, and Yu Tian</i>
		"The Joint Effects of Narcissism and Gender on Group Recruiting Event Performance: Implications for Large Public Accounting Firm Hiring Decisions." Kirsten Fanning, Jeffrey Williams, and Michael Williamson
Session 6D, TRNB 210	10:30 am-12:00 pm	"Board of Director Social Networks and Accounting Conservatism" <i>Tracie Frost</i>
		"Examining the performance of declining acquirers." oshua Coyne, Kevin Kim, and Jayson Talakai
Lunch	12:00-1:00 pm	TNRB W408/W410

LIST OF PARTICIPANTS

First Name	Last Name	School	Status
Raymond	Acciavatti		Professional
Katie	Adams	Brigham Young University	Student
Kris	Allee	University of Arkansas	Faculty
Musaib	Ashraf	University of Arizona	PhD Student
Ryan	Ballestero	University of Texas at Austin	PhD Student
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Emily	Bejarano	Brigham Young University	Student
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Greg	Burton	Brigham Young University	Faculty
Brett	Campbell	Brigham Young University	Student
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Nate	Cannon	Texas State University	Faculty
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Mike	Durney	Cornell University	PhD Student
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Jace	Garrett	Clemson University	Faculty
Kurt	Gee	FASB / Penn State University	Faculty
Steven	Glover	Brigham Young University	Faculty
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Bill	Heninger	Brigham Young University	Faculty
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Landon	Mauler	Florida State University	Faculty
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Ken	Merkley	Indiana University	Faculty
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Kevin	Standridge	Brigham Young University	Student
Mitch	Stanton	Utah State University	Student
Travis	Steadman	Brigham Young University	Student
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Steve	Stubben	University of Utah	Faculty
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Brady	Twedt	University of Oregon	Faculty
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Ron	Worsham	Brigham Young University	Faculty
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Mark	Zimbelman	Brigham Young University	Faculty

Applicants Applying for Fall 2019 Doctoral Program Admittance:

Kevin Standridge – Financial Dave Watson – Audit

Attending Doctoral Students Applying for a Position Starting Fall 2019:

Jeff Clark - University of Pittsburgh: Managerial

Jenna D'Adduzio – University of Georgia: Financial

Mike Durney - Cornell University: Financial

Elia Ferracuti – University of Utah: Managerial

Robert Hills – Duke University: Tax, Financial

Won Kim – University of Utah: Financial

Ethan LaMothe – University of South Carolina: Tax

Gary Lind - Rice University: Financial

Jonghan Park – Florida State University: Financial, Managerial

Chase Potter - Washington University in St. Louis: Financial

Kristen Valentine – University of Texas at Austin: Financial

If there are any mistakes on this page, or you are aware of others who should be listed, please contact Tim Seidel (timseidel@byu.edu) so we can keep our records up to date.